**Edwin Murphy Cover Letter.**

While working with LiveLink Technology Ltd and Spark Industries Ltd over the last 4 years I have been immersed in the design of digital graphics and print. The majority of work has been Website design, digital asset creation and website content population.

With my team I have designed many websites, user interfaces and user experience journeys plus marketing material and MailChimp emails to further upsell products. I have worked successfully within teams of fellow Graphic designers, Developers, Animators and Technical support to follow multiple client’s briefs or to create new advertising concepts and collateral for those clients. Much of this work was creating banners, logos, image manipulation, copywriting and product photography.

While keeping my hand at design, my role also enabled me to work as a Relationship manager for 160 UK and Ireland clients. I have overseen client projects from initial phone call through the design process, copywriting material, integration of merchant accounts, sign off of design and any continued support for our clients. This would also have involved creating new Applications and associated image assets or logos.

Please see Websites for example:

<https://costco.photokio.sk/>

<https://photographique.photokio.sk/>

<https://www.snappysnaps-maidenhead.co.uk/>

<https://www.forestphotographic.co.uk/>

Using multiple tools like Trello, Github, Slack and managing my personal CRM I have been extremely organised in prioritising clients and their associated workload. As point of sale and client liaison, I could utilise my team to their abilities to juggle many clients along their individual journeys, delivering successfully on time and within brief.

At Spark Industries, I managed a team of 4 illustrators and worked successfully with the MD and US Pharmaceutical Business Clients. We created a vast amount of accurate illustrations to replicate medical devices and connectors from catalogues. These would later be implemented onto a new design medical design package and associated marketing material.